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NEWS RELEASE

For Immediate Release

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LEHIGH VALLEY CHILD CARE'S MILLION DOLLAR BABY

Lehigh Valley Child Care, Inc. (LVCC) is proud to announce that the organization has now distributed over \$1,000,000 in scholarship funding to families in need. During the 2007-2008 fiscal year, LVCC provided \$73,530 in scholarship assisted services – propelling the organization over the \$1,000,000 mark.

The Lehigh Valley Child Care Scholarship Fund was created in 1988 as a source of help and hope for families in financial crisis or while waiting for government child care subsidies to become available. Since its inception, LVCC's Scholarship Fund has helped over 1,850 children receive quality early education and care.

According LVCC President / CEO Susan M. Williams, "At Lehigh Valley Child Care, we believe that every child deserves the same high-quality early education experience. In order to achieve this, we offer scholarships to families in need, collaborate with Head Start, and participate in Pennsylvania's Pre-K Counts. Our nearly 40-year commitment to the community is the LVCC difference."

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The Scholarship Fund is supported by individual donors, local and national businesses, foundations and service organizations. In recent years, the fund has gotten a boost from businesses that participate in the Pennsylvania Educational Improvement Tax Credit (EITC) program, which provides tax credits to corporations in exchange for their contributions to Lehigh Valley Child Care's preschool scholarship fund.

The LVCC Scholarship Fund benefits low-income families with a child enrolled at an LVCC center. Priority is given to those on the waiting list for a government child care subsidy. Families interested in applying for scholarship should visit talk to their center director, visit www.lvchildcare.org or call 610-820-5333.

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Photo and interview opportunities are available upon request.

Lehigh Valley Child Care, Inc. is the largest full day, year-round, early care and education provider in the region, with 21 locations in Lehigh and Northampton Counties. More than 1,000 children receive high-quality early childhood education and child care services each day at Lehigh Valley Child Care locations.